

## TEMPORARY EMPLOYMENT OPPORTUNITY

Date: \_\_\_\_\_

NATURALIST

Functional Title

**LOCATION:** Cass Scenic Railroad State Park

**NUMBER OF POSITIONS:** \_\_\_\_\_

**DUTIES:**

Under general supervision, performs beginning level work in the planning, organization and operation of statewide programs in tourism promotion, product marketing and parks management. Specialty areas may include: tourism marketing; recreational, interpretative and naturalist program planning; regional tourism consultation services; fairs and festival promotions; parks management, and arts/crafts product marketing. Assists in the analysis of development and production of printed, graphic and video promotional services. May supervise clerical and support personnel. May be based at a park location or central office. Performs related work as required.

**Examples of Work**

- Establishes and develops contacts with travel agents, tour brokers and travel associations to market the state tourist industry.
- Assists motor coach operators, travel agents and meeting planners in planning tours and events in the state; develop custom travel itineraries for specific groups.
- Attends travel shows and conventions to promote tourism in the state.
- Assists owners and managers of travel facilities, accommodations, and attractions in the state on promotion and marketing of their facilities.
- Assists directors of regional and local travel councils, chambers of commerce and visitors bureaus in the promotion and marketing of travel in their areas.
- Maintains current information on travel facilities, accommodation and by on-site inspections; information for presentation to travel agents, tour brokers, travel associations to promote tourism in the state.
- Assists in the writing and preparation of brochures and informational material on travel facilities, accommodations and attractions in the state.
- Responds to request for travel information from individuals and groups.

**DATES OF EMPLOYMENT:** \_\_\_\_\_

**WAGE RATE:** \$8.75 to 10.88

**TO APPLY:** Obtain an application from Park Headquarters inside the Cass Company Store

